

**Report I.005 - REVISED**  
**ROLE OF PRINT MINISTERIAL TEAM**  
**PRESBYTERIAN MISSION AGENCY BOARD**  
**March 22-24, 2017**

Presenting Question: <b>What is the role of print in PMA's communication strategy?</b>
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Members: Molly Baskin, James Ephraim, Jesse Hite, Rafael Medina, Heath Rada, Carol Winkler, Jeff Lawrence (Original member no longer serving: David Ezekiel). Guests at 3/23 meeting: Kathy Francis, Susan Jackson Dowd, Ellen Sherby
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**Recommendations:**

The team has learned a lot! There is a role for print in the PC(USA). We acknowledge that our previous recommendation is premature at this time. Given the changes that are evolving with the board and the other changes happening in the church, we see a need to tell the story of the Presbyterian Church (U.S.A.) with a unified approach.

**We recommend that the Interim Executive Director form of a collaborative interorganizational team to continue the conversation on the role of print and that the team be in consultation with the appropriate board committee with progress reports.**

**Rationale** (include team methodology and reasons for implementation):

It is essential for us to tell an inclusive message that identifies us as the Presbyterian Church (U.S.A). We are grateful for the input that the team has received in response to our original recommendation. We commend to you the information that was posted with our original recommendation.

**Logistics, if applicable:**

- Next Steps:

Project Begins:	Project Ends:
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- Financial Implications:

Total Cost: \$ _____	
Amount within existing budget: \$ _____	Amount in addition to existing budget: \$ _____
Notes:	Notes:

**Follow-up to be Done:**

**As a result of this work, do you have any suggested questions for future Ministerial Teams?**